

**PROPOSAL TO DESIGNATE THE WINTER PARK SPECIAL PURPOSE CENTER  
AS A CAMPUS**

**FOR**

**VALENCIA COMMUNITY COLLEGE  
ORLANDO, FLORIDA**

Valencia Community College proposes, by means of submitting this document to the Florida Board of Education, to designate the Winter Park Special Purpose Center as the Winter Park Campus. The proposal is comprised of Criteria for Establishing a Campus and Justification for Designation.

Criteria for establishing a campus or center (Rule 6A-14.0061 FAC) campus and center designation

A campus is a unit of a community college consisting of college-owned facilities and is staffed primarily by full-time personnel. It does offer a full range of instructional programs or courses and is in compliance with the criteria established in Rule 6A-2.001, FAC and Section 1.4, State Requirements for Educational Facilities (SREF).

The proposal to establish the Winter Park Special Purpose Center as the Winter Park Campus shall document the following:

- (a) **The proposed expansion is part of and consistent with the master plan of the community college.**

The establishment of the Winter Park Campus is a part of and consistent with Valencia's Long Range District Facilities Strategic Plan, which was presented to, and endorsed by, the Board in October 2001. The plan is designed to provide strategic direction for the growth and enhancement of the College. The plan is a framework for decisions that affect full utilization of existing resources while anticipating new opportunities that will further Valencia's mission.

The strategic plan's purposes were to:

- Provide findings based on growth analysis and enrollment data.
- Make recommendations and draw conclusions based on the data, and
- Address the needs of the community over the next 20 years.

The three fundamental ideas of this Master Facilities Plan are:

- To fully utilize the existing facilities as stimulating learning environments that promote conversations in classrooms, meeting places, open spaces and cyber-space.
- To anticipate where new campuses will be appropriate to serve the needs of the community.
- To expand existing partnerships and establish new ones with business and industry, education and government.

The designation of the Winter Park Center as the Winter Park Campus is consistent with goals 1 and 3.

**(b) The proposed services are necessary to adequately serve the community college district.**

The building was purchased and renovated in 1998. It was expanded in 2000, doubling its size.

Based on the 2000 Census, the Population Projection Report indicated that fifty-one percent of the population within a ten-mile radius of the Winter Park Center is in public elementary or high schools. Valencia's Winter Park Center is prepared to serve the educational needs of this growing segment of the population.

The Winter Park Center serves the community by providing the following:

- Cooperative Learning Community – a program to assist and encourage completion for students needing prep courses which supports Valencia's goal of starting right.
- AA credit courses and entry-level course in business
- Teacher recertification courses supporting the college goal of learning leaders.
- Saturday classes and alternate delivery courses.
- Testing Center
- Learning Center
- Open computer lab – Learning Support Systems
- Communication Student Support Center
- Library

Over fifty percent of Orange County's small businesses are located within a ten-mile radius of the Winter Park Center. Many of our students live in this area and work. They come to the Winter Park Center because it is convenient to their job locations. Time, traffic and the increased cost of gas prohibit them from traveling to other campuses.

(c) **Projected enrollments justify expansion.**

Projected enrollments substantiate the need for the Winter Park Campus. The official fixed capital outlay FTE enrollments have grown to over 1,000 full-time equivalent students at the proposed campus (see [http://valenciacc.edu/IR/documents/SH0506-final-4\\_000.pdf](http://valenciacc.edu/IR/documents/SH0506-final-4_000.pdf)).

<u>Year</u>	<u>FTE</u>
2001-2002	898.3
2002-2003	997.4
2003-2004	1096.7
2004-2005	1096.4
2005-2006	1130.5

Historical enrollment figures demonstrate sustained growth.

<u>Year</u>	<u>Duplicated Headcount</u>
2000-2001	7494
2001-2002	8566
2002-2003	7921
2003-2004	9064
2004-2005	9087
2005-2006	9260

Enrollment is projected to increase as program offerings target individual and business needs.

Five year enrollment projections:

<u>Year</u>	<u>Projected Headcount</u>
2006-2007	9086
2007-2008	9286
2008-2009	9486
2009-2010	9685
2010-2011	9885

(d) **Projected facility needs justify expansion.**

The Winter Park Center is a two-story building that provides 51,079 SF that includes general classrooms, administrative offices, work space and offices for faculty and staff, bookstore, library, security, student services, and plant operations.

The building is in an urban setting. Geographic conditions are such that there are no plans to expand the campus at this time.

The Winter Park Center is adjacent to an historic African American community in the Winter Park area and is in close proximity to other minority populations. The college is engaged in a special outreach to these minority communities as well as other low-income urban employees of businesses and industries in Winter Park and northern Orange County.

**(e) Proposed expansion is in conjunction with the other educational agencies within the community college district.**

Valencia Community College has consulted and received endorsement from Brevard Community College and Seminole Community College. (letters attached)

**(f) Alternatives were considered by the Board of Trustees.**

In December of 1995 the College contracted with Keewin Real Property Company and Harbert Realty Services to seek out all available locations.

A market survey was completed that included all properties within the location parameters acceptable to the College for its Winter Park Center. Thirty-one property representatives were contacted. Size, location, occupancy, and parking requirements were explored for each of these. Through this process, eight properties were identified as potential locations. The properties were as follows: Corporate Square; Lincoln 300; Northgate Plaza; Maitland Business Center; Morse Boulevard; Winter Park Mall; Maitland Forum; and the Lee Road Shopping Center.

The college made the recommendation to its District Board of Trustees to purchase the Morse Boulevard facility. The College purchased the facility in October 1996 pursuant to legislative authority.