



FLORIDA DEPARTMENT OF  
**EDUCATION**  
fldoe.org

# Alyssa's Law Update

Office of Safe Schools

April 12, 2021

## About Alyssa's Law



- Alyssa's Law is named in honor of **Alyssa Ahadeff**, a victim of the devastating tragedy at Marjory Stoneman Douglas High School on Feb. 14, 2018.
- Her family championed **Senate Bill 70** in the Florida Legislature to provide for an extra layer of protection in Florida's schools.
- As a result, all public schools, including charters, will be outfitted with **mobile panic alert systems** by the start of the 2021-2022 school year.
- The systems will enable all school staff to **silently and easily contact law enforcement** to respond in the case of an on-campus threat or crisis.
- Our goal is to ensure **every Florida student and educator is safe** in our schools and that no family ever has to face this type of loss again.

## Alyssa's Alert Timeline

- **June 2020:** Gov. Ron DeSantis signed SB 70 into law
- **July 1, 2020:** Alyssa's Law takes effect
- **August 31, 2020:** Invitation to Negotiate (ITN) posted
- **October 2020:** Procurement and evaluation team reviewed prospective vendor replies
- **January, 2021:** Negotiation team met with selected respondents
- **February, 2021:** In a public meeting, the negotiation team presented its recommendations to Commissioner Corcoran
- **February 15, 2021:** Notice of Agency Decision was posted
- **April 2021:** Finalize contracts with FDOE-selected vendors

## Alyssa's Law Requirements

- Alyssa's Law requires each public school to **implement a mobile panic alert system** that:
  - ensures real-time coordination among first responders; and
  - transmits 911 calls and mobile activations.
- In accordance with state law, systems must be in place by the start of the 2021-2022 school year.

# Alyssa's Alert Implementation

## Scope of Services

- Alerts PSAP of device location\*
- Connects to both cellular & Wi-Fi
- Adheres to local emergency codes and naming conventions
- Provides two-way communications\*
- Adheres to county text-to-911 implementation\*
- Allows districts to manage users and add facility information
- 24/7 level-one tech support for district administrators
- Compliant with federal and state privacy and info-sec laws

## Vendor Options

- We recognize that some school districts and schools already have this technology in place. As long as it meets all of the statutory requirements, it is not necessary to make any changes.
- However, there are 10 vendors with whom FDOE has selected with negotiated pricing.
- If districts and schools choose the services of one or more of the 10 FDOE-selected vendors, **FDOE will reimburse** the vendor(s) directly for agreed-upon services, up to each district's allocation.
- Public school districts may implement additional strategies or systems (s. 1006.07(4)(d)) to ensure safety.

## Charter School Implementation

- FDOE has allocated \$2,000 per public school campus (traditional and charter) in each school district.
- While each charter school allocation is included within the district allocation, charter schools have the autonomy to select the vendor that best meets their safety needs, keeping in mind that each vendor's pricing structures may vary.
- District and charter school safety personnel are encouraged to work collaboratively to ensure for necessary interoperability between required participants.

# Alyssa's Alert Vendors Selected Through the State Procurement Process

911Cellular

AppArmor

ARES

AT&T

CENTEGIX

Everbridge

Guard911

Intrado

Motorola

Raptor



## Alyssa's Alert Implementation

- **District Contractor Selection**
  - Attached to the primary contract
  - Provided by the districts
  - Submitted to the Office of Safe Schools
  - Formally identifies vendor(s) of choice

# Alyssa's Alert Implementation

- **Notice Services Completed**
  - Approved by the districts
    - \*County 911 coordinators must attest to certain performance measures
  - Vendor submits to FDOE with the invoice
  - FDOE will reimburse vendors after reviewing the submitted paperwork

## Alyssa's Alert Implementation

- **Length of contract and renewals**
  - Term contract effective for 36 months
  - May be renewed for up to three one-year terms
  - Funding is subject to allocation by the Florida Legislature



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