

BRIDGING THE GAP

Connecting Business & Education

Bridging the gap: Connecting business & education



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OBJECTIVES



1. Developing a partnership with the local chamber of commerce
2. Supporting work-based learning
3. Engaging other local businesses and community partners

About us



Collier County Public Schools (CCPS)

Collier County covers **2,300** Square Miles

115th Largest School District in U.S. (of more than 14,000)



61 Schools

- 31** Elementary
- 10** Middle
- 8** High
- 1** K-12 School
- 1** Virtual School
- 1** Alternative Center
- 2** Technical Colleges
- 7** Charter Schools

More than **\$45 million** in scholarship funds awarded to students in 2019-20 school year

48,000 Students

52% Male **48%** Female

52% Hispanic **32%** White
11% Black **5%** Other

62% Economically Needy
55% from Non-English Homes

3,200 Graduates



31 Career Academies

10,824 Students enrolled in Career & Technical Education Courses



6,860 Employees

375 Buses     
12,361 Bus Stops
6,200,000 Miles Driven Yearly

    **5,685,868** Meals Yearly
11,961 Breakfast Meals Daily
19,626 Lunch Meals Daily



42,000 Computers

1.5-to-1 Ratio Computers to Students

3,120 Teachers

46.5% Teachers with Advanced Degrees

3,629 Active Volunteers

 **4,115** Students in Adult & Community Education
57 Adult Post-Secondary Courses **120** Community Education Courses



Art and Music offered at all levels
Band, Orchestra, Chorus in middle and high school



Champion high school athletics
Artificial Turf on high school football fields



What is a Chamber of Commerce?

“An association or network of business people designed to promote and protect the interest of its members.”



- q A Connector
- q An Information Hub
- q The Voice of the Business Community
- q Support Economic Development
- q Foster Community Partnerships

Greater Naples Chamber

Mission: to cultivate economic opportunity for all

- ❑ 1,200 active business members
- ❑ 9 full-time employees, 2 part-time employees, 2 interns
- ❑ 3 leadership programs
- ❑ 2,000+ graduates of our Leadership Collier programs
- ❑ Multiple community initiatives



Why is the Chamber invested in WBL?

The **business community** is a **critical partner** in providing students with the work-based learning opportunities needed to bridge the gap from the classroom to the workplace.



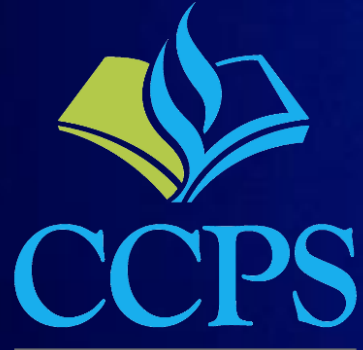
- ❑ Create an on-going talent pipeline for Chamber members
- ❑ Decrease “brain drain” and keep talent local
- ❑ Build advocates and future leaders for the community
- ❑ Foster positive community, school, and business relationships

How can the Chamber do this work?



- We have a full time Director of Work-Based Learning.
- Position and work is funded through annual investors (businesses) and grants.
- Free for students and employers.
- In close coordination with employers and all educational institutions and nonprofits.

Why did the partnership start?



Collier County Public Schools



GREATER
NAPLES
CHAMBER

- Work-Based Learning (WBL) through NAF Career Academies and District Strategic Plan
- Internships are a requirement through NAF Career Academies
- WBL requires business connections and business connections = The Chamber!
- CCPS was reaching out for contacts
- Chamber was continuously hearing from members about their talent needs

How does the partnership work?

WBL requires connections to employers.



 Collier County Public Schools **BE FUTURE READY** 2018 CCPS WBL Institute
Naples, Florida | 475 Seagate Dr, Naples, FL 34103
Tuesday, September 25, 2018 | 7:30 AM to 4:00 PM

What Can We Help With?


Leading Business. Leading Communities.

- Guest Speakers
- Work-site Tours
- Job Shadows
- Business Partner(s) for Mock Interviews
- Business Partner(s) for Informational Interviews
- Internships for Students
- Other Ideas for WBL Activities
- School NAF Advisory Committee Members

Contact Alex Breault!
Work-Based Learning Coordinator
The Greater Naples Chamber of Commerce
239.403.2912 | alex@napleschamber.org

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Supporting Work-Based Learning

WORK BASED LEARNING EXPERIENCES



Collier County
Public Schools

Career and
Technical Education

How can I help?

EXHIBIT IN A CAREER FAIR

- Meet your future workforce by setting up an exhibit during a school sponsored career fair so students can learn more about career opportunities

BE A GUEST SPEAKER

- Present to a class of students about your area of expertise

HOST A WORKSITE TOUR

- Invite students to visit your workplace to observe various career opportunities within your place of business

CONDUCT AN INFORMATIONAL INTERVIEW

- Allow a student to interview you to obtain advice on their future career, the industry in which you have expertise, and the culture of a potential future workplace

CONDUCT A MOCK INTERVIEW

- Conduct a job interview and provide constructive feedback to help a student better their interviewing skills

PROVIDE A JOB SHADOWING EXPERIENCE

- Allow a student to shadow you for a few hours or a full day to learn more about a specific job, person or task

MENTOR A STUDENT

- Provide mentorship and work with a student who is interested in your field of expertise or work

PARTICIPATE IN A VIRTUAL OR SCHOOL-BASED ENTERPRISE

- This experience allows students to know what it is like to operate a business, participate in real world project-based learning activities and/or obtain credentials required to be successful in the workplace.

HOST A STUDENT INTERN

- Provide a temporary position with an emphasis of on-the-job training rather than employment, can be paid or unpaid

SIT ON A PANEL FOR STUDENT PRESENTATIONS

- Sit on a panel to help students practice speaking in front of business professionals, fostering another critical skill that will enhance a student's educational opportunities and employability.

Additional Opportunities to Support Work-Based Learning

HOST A TEACHER EXTERNSHIP

- Allow a teacher to shadow you for a few hours, a full day or longer to learn more about your industry and workplace

JOIN AN ADVISORY BOARD

- Work with Collier County Public Schools to provide feedback, industry updates, and design the most current and relevant programs for our students!

For additional information please visit our Work-Based Learning Experiences Website at www.collierschools.com/wbl or contact Courtney Stahlman, Manager, HS Career Academies at (239) 377-0109 or Stahic@collierschools.com.

Career Awareness

1. Career Fairs
2. Guest Speakers
3. Worksite Tours

Career Exploration

4. Informational Interviews
5. Mock Interviews
6. Job Shadowing

Career Preparation

7. Paid Internships

CCPS Additions to NAF's WBL Continuum

8. Mentoring
9. Virtual/School-Based Enterprise
10. Presentations to Business Partners

Supporting Work-Based Learning

- Chamber Speaker Series
- Career-Themed Career Fairs
 - Build My Future
 - First Responders
 - Health Horizons
 - Tech Horizons
- Innovation Competition
- Children's Business Fair
- STEAM Conference
- STEAM Competition
- CCPS|NAFNow! Student Internship Preparation Conference
- Traditional College & Career Fairs
- INCubatoredu@CCPS & mxINC@CCPS
- Individualized Student WBL Activities
- Individualized Teacher Requests
- Paid Internships
- Speed Networking
- Advisory Recruitment
- App Challenge
- Internship Presentations to Business Partners



91
00:54:49

Tech Horizons



Alex Broudt



Adriana



Amal El-Hefnawy



Christian Toth



Mark Yorba



Mark Yorba screen



Richie Parlier

Back to Floor
 Cam On
 Mic Off
 Chat
 Share
 Whiteboard
 Quit Event





Engaging other businesses and community partners



- q Business Leaders
- q SHRM/HR Organizations
- q Government Organizations
- q Workforce Boards
- q Industry Associations
- q Civic Organizations
- q Non-Profits

Education Collective Impact Networks

**Future/Makers
Coalition**



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